



53 Million & One

Media Sponsorship Opportunity

As a media sponsor for the Nuevo Latino Tour featuring 53 Million & One with the [National Association of Hispanic Real Estate Professionals](#) (NAHREP®), you are aligning yourself with the direct voice of the Hispanic real estate community.

NAHREP is The Voice for Hispanic Real Estate® and proud champion of homeownership for the Hispanic community with over 20,000 members and 35 chapters across the nation. Homeownership is the symbol of the American Dream, the cornerstone of wealth creation and a stabilizing force for working families. Our role as trusted advisors and passionate advocates is to help more Hispanic families achieve the American Dream in a sustainable way that empowers them for generations to come.

NAHREP is presenting a one-of-a-kind theatrical performance, 53 Million & One, which tells the story of one man's journey from a small rural town in Mexico to becoming a successful real estate entrepreneur in the land of opportunity. His story shines a spotlight on the driving desire to succeed, the challenges, and the experiences that define the lives of the more than 53 million Latinos who call America home. 53 Million & One will be touring nationwide starting in May.

Here are samples of what media sponsors can provide:

- Full-page ad in print magazines
- Large tile, pop-up or banner ad in website
- News Bulletin Ad in to media group list
- Distributions of NAHREP press releases through email blast to media group list
- Cover story with NAHREP spokesperson featured in print and web
- Tweets mentioning 53 Million & One

NAHREP to Provide:

- Logo inclusion event program guides
- Logo inclusion on event page
- Two tickets to event
- Tweets from NAHREP's Twitter account
- Access to real estate and general audience at event